

# Cookie Policy getBIZZI

Work in progress

*Below cookies are being deployed on getBIZZI sites*

date: 21-11-2018

<b>URL:</b>	<b>getbizzzi.com</b>			
<b>CAT</b>	<b>COOKIE NAME</b>	<b>PROVIDER</b>	<b>PURPOSE</b>	<b>EXPIRY</b>
Necessary	PHPSESSID	sales.getbizzzi.eu	Preserves user session state across page requests	Session
	local_storage_support_t	twitter.com	The cookie is used in context with the local-storage function in the browser. This function allows the web site to load faster by pre-loading certain procedures.	Persistent
Preferences	lang	ads.linkedin.com	Remembers the user's selected language version of a website	Session
	lang	cdn.syndication.twimg.com	Remembers the user's selected language version of a website	Session
	lang	linkedin.com	Set by LinkedIn when a web page contains an embedded "Follow us" panel	Session
Statistics	__utma	google-analytics.com	Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics.	2 years
	__utmb	google-analytics.com	Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit.	1 day
	__utmc	google-analytics.com	Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit.	Session
	__utmt	google-analytics.com	Used to throttle the speed of requests to the server.	1 day
	__utmz	google-analytics.com	Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics.	6 months
	__utm.gif	google-analytics.com	Tracking Code that logs details about the visitor's browser and computer	Session
	_ga	google-analytics.com	Google Tag Manager registers a unique ID that is used to generate statistical data on how the visitor uses the website	2 years
	_gat	google-analytics.com	Google Analytics throttles request rate	1 day
	_gid	google-analytics.com	Google Tag Manager registers a unique ID that is used to generate statistical data on how the visitor uses the website	1 day

	pll_language	google-analytics.com	This cookie is used to determine the preferred language of the visitor and sets the language accordingly on the website, if possible.	1 year
Marketing	NID	google.com	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads	6 months
	pagead/1p-user-list/#	google.com	Pixel	Session
	pagead/1p-conversion/#	google.com	Pixel	Session
	__widgetsettings	twitter.com	Determines widget settings in side menu	Persistent
	i/jot/syndication	twitter.com		Session
	_hjIncludedInSample	Hotjar.com	Determines if the user's navigation should be registered in a certain statistical place holder.	Session
	_hjRecordingEnabled	Hotjar.com	This cookie is used to identify the visitor and optimize ad-relevance by collecting visitor data from multiple websites – this exchange of visitor data is normally provided by a third-party data-center or ad-exchange.	Session
	ads/ga-audiences	Google AdWords	Used to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites	Session
	_gcl_au	Google AdSense	Used for experimenting with advertisement efficiency across websites using their services	3 months
	bcookie	Linkedin.com	Used for tracking the use of embedded service	2 years
	BizolD	Linkedin.com	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences	29 days
	bscookie	Linkedin.com	Used for tracking the use of embedded services	2 years
	UserMatchHistory	Linkedin.com	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	29 days
	lidc	Linkedin.com	Used for tracking the use of embedded services	Session
	_fbp	facebook.com	Used to deliver a series of advertisement products such as real time bidding from third party advertisers	1 day
	fr	facebook.com	Used to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months
	tr	facebook.com	Used to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session
	test_cookie	doubleclick.net	Used to check if the user's browser supports cookies	Session

	IDE	doubleclick.net	Used to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year
	MUIDB	bing.com	Registers anonymous data on visitors from multiple visits and on multiple websites. This information is used to measure the efficiency of advertisement on websites.	1 year
	MUID	bing.com	Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains	1 year
URL:	*.getbizzi.eu (alle klanten die agenda gebruiken van getBIZZI) Stel zelf je privacy voorwaarden & Social in.			
CAT	COOKIE NAME	PROVIDER	PURPOSE	EXPIRY
Necessary	PHPSESSID	sales.getbizzi.eu	Preserves user session state across page requests	Session
Statistics	__utma	google-analytics.com	Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit.	2 years
	__utmb	google-analytics.com	Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit.	1 day
	__utmc	google-analytics.com	Registers a timestamp with the exact time of when the user leaves the website. Calculates the duration of a website visit.	Session
	__utmt	google-analytics.com	Used to throttle the speed of requests to the server.	1 day
	__utmz	google-analytics.com	Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used.	6 months
	_ga	google-analytics.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	2 years
	_gat	google-analytics.com	Throttle request rate	1 day
	_gid	google-analytics.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	1 day
	collect	google-analytics.com	Pixel collects data about the visitor's device and behavior. Tracks the visitor across devices and marketing channels	Session
Marketing	NID	google.com	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads	6 months